



TERRAVINO

## **PRIVACY POLICY**

TERRAVINO respects the privacy of the users of the website it manages and operates. These terms will teach you what the privacy policy is used on the site. They review, among other things, the way in which TERRAVINO uses the information provided to it by the users of the website or collected by it while using the website.

### **Registration for services**

Some of the services on the TERRAVINO website require registration. As part of the registration, you will be required to provide personal information, such as your name, your address, the means of contacting you or your e-mail address or the details of your credit card. The fields, which must be filled in, will be explicitly marked. Without providing the requested data in the mandatory fields, you will not be able to register for the services that require registration. Since TERRAVINO will only ask for the necessary information for the service you signed up for, in some of the services you will be asked to add and provide additional data, required by the nature of the service.

### **Database**

The data you provide when registering for services on the website will be stored in TERRAVINO 's database. You are not required by law to provide the information, but without it you will not be able to use these services.

### **The use of information**

Using the website can result in the accumulation of information about your drivers, products and services you purchased or asked to sell, information or advertisements you read on the website, the pages you viewed, the offers and services that interested you,

the payment methods you used, the location of the computer you used to access the websites, and more. TERRAVINO will keep the information in its databases. The use of this data, as well as the data you provide during the process of registering for the various services on the TERRAVINO website, will be done only in accordance with this privacy policy or according to the provisions of any law - and this for the purposes listed below:

- To allow you to use various services on the website - for example (but not restricted to): forums, surveys, promotions and various activities that will be offered from time to time on the site.

- To improve and enrich the services and content offered on the website, including creating new services and content that match the website users' requirements and expectations, and to modify or cancel existing services and content. The information that TERRAVINO will use for this purpose will mainly be statistical information, which does not identify you personally.
- To create personal areas on the site, which you can adjust to your preferences.
- For the purpose of purchasing products and services on the site - including publishing information and content on your behalf.
- To adapt the ads that will be presented to you when you visit the TERRAVINO website to your interests. The information that TERRAVINO will use for this purpose will not identify you personally by name or address.
- To establish contact with you (if necessary) or for the purpose of analyzing and providing statistical information to third parties, including advertisers. This information will not identify you personally.
- For any other purpose, specified in this privacy policy or in the terms of use of any of the relevant services on the TERRAVINO website.
- For the proper functioning and development of the website, the information used for this purpose will not be transferred to third parties, except as permitted in this privacy policy, as will be updated from time to time.

### **Transfer of information to a third party**

TERRAVINO will not transfer to third parties your personal details

and the information collected about your activity on the website (to the extent that these details and information identify you personally), except in the cases specified below:

- When you purchase products and services from TERRAVINO 's trading partners and content, or when you will take part in third party content activities, or in activities shared by TERRAVINO and a third party displayed on the TERRAVINO website. In these cases, these partners will be given the information they need to complete the purchase process, manage the relevant content activity and maintain contact with you.
- In the event that you violate the terms of use of the TERRAVINO website, the provisions of the agreement to join the website or any of the services offered therein or terms of use of the website, or if you perform through the website, or in connection with it, actions deemed to be against the law, or an attempt to perform such actions in these cases, TERRAVINO may provide the information as required;
- If TERRAVINO receives a judicial order instructing it to provide your details or the information about you to a third party;
- any dispute, claim, claim, demand or legal proceedings, if any, between you and TERRAVINO;
- In any case that TERRAVINO believes that providing the information is necessary to prevent serious damage to your body or property or to the body or property of a third party;
- If TERRAVINO organizes the site's activities within another corporation - as well as in the event that it merges with another body or merges the site's activities with the activities of a third party - it will be entitled to transfer to the new corporation a copy of the information stored about you on the site or any statistical information in its possession, provided that the corporation It will assume the provisions of this privacy policy.

## **Cookies**

The site uses cookies for its regular and proper operation, including to collect statistical data about the use of the site, to verify details, to adapt the site to your personal preferences and information security needs. Cookies are text files, which your

browser creates according to a command from TERRAVINO computers. Some cookies will expire when you close your browser and others are saved on your computer's hard drive. If, for example, you use the "Windows" operating system and a Microsoft Internet Explorer type browser, you can find them in the directory c:windows.cookies as well as in c:windows.Temporary Internet Files. The cookies contain a variety of information such as the pages you visited, the length of time you stayed on the site, where you came to the site from, sections and information you want to see when entering the site, and more. They are also used to eliminate the need to enter your details each time you revisit sections of the TERRAVINO website that require registration. The information in cookies is encrypted,

If you do not want to receive cookies, you can avoid this by changing the settings in your browser. For this, please consult the browser's help file. Keep in mind, however, that disabling cookies may prevent you from being able to use some of the services and features on the TERRAVINO website or other websites. In addition, you can delete the cookies on your computer at any time. It is suggested that you do so, only if you are convinced that you do not want the TERRAVINO site to be tailored to your preferences. Since cookies sometimes prevent you from having to enter usernames and passwords, do not delete them unless you are convinced that you have first recorded all the information necessary to use the sites in a safe place.

### **Advertisements of third parties**

TERRAVINO allows several companies to manage the advertisement submission system on the TERRAVINO website and/or uses systems on behalf of other companies, in connection with the management of the advertisement submission system on the TERRAVINO website. The ads you see when you visit the TERRAVINO website come from the computers of those companies. For the purpose of managing the advertisements, these companies place cookies on your computer and place "web beacons" in the advertisement ads, or on the website pages. The beacons are tiny graphic files with a unique identifier, which are

embedded in web pages and whose role is to help collect information about the viewing and use of the website. The collected information does not identify you, but only seeks to adapt the advertisements that will be presented to you to topics that will interest you. The use that these companies make of cookies and web beacons is subject to their privacy policies and not to this policy of the TERRAVINO site. If you want to check the privacy policy of the companies that manage the advertising system in TERRAVINO, please contact TERRAVINO.

### **Collection of information for statistical needs**

TERRAVINO uses external companies that provide it with statistical analyzes about the use of the TERRAVINO website. The companies collect and analyze information on the scope of use of the website, the frequency of its use, the sources of access of the users to the website and so on. For the purpose of collecting the information, the companies use "web beacons", which help it monitor the activity patterns on the site and thus, for example, examine the degree of popularity of various contents and services on the site. The collected information is statistical in nature, it does not identify you personally and is intended for analysis, research and control purposes.

### **Information security**

TERRAVINO implements information security systems and procedures on the TERRAVINO website. While these systems and procedures reduce the risks of unauthorized access to TERRAVINO computers, they are not completely secure. Therefore, TERRAVINO does not guarantee that the services on the TERRAVINO website will be completely immune from unauthorized access to the information stored therein.

Right to review information According to the Privacy Protection Law, 1981. Every person has the right to review for himself, or through his attorney authorized in writing or by his guardian, the information about him that is held in a database. A person who has reviewed the information about him and finds that it is incorrect, complete, clear or updated, may contact the owner of

the database with a request to correct the information or to delete it. If the owner of the database refused to fulfill this request, he must inform the applicant of this in the manner and in the manner set forth in the regulations. On the refusal of the owner of the database to allow inspection and on a notice of refusal to correct or delete information, the requester of the information may appeal before the Magistrate's Court in the manner and manner prescribed by the regulations.

In addition, if the information in the TERRAVINO databases is used for the purpose of contacting you personally, based on your belonging to a population group, determined according to one or more characterizations of people whose names are included in the database ("addressing a commercial offer"), then you are entitled according to the Protection Law Privacy, 1981 to demand in writing that the information relating to you be deleted from the database. In this case TERRAVINO will delete information it needs only to contact you with commercial offers as mentioned above. Information necessary for TERRAVINO - to conduct its business - including documentation of commercial and other actions you have performed on the TERRAVINO website - will continue to be stored in TERRAVINO according to law, but will no longer be used for contacting you. If within 30 days you do not receive a notification that the information requested by TERRAVINO to be deleted has indeed been deleted according to this section, you will be entitled to go to the Court of Peace in the manner stipulated in the regulations under the law, so that TERRAVINO is ordered to act as stated.

### **Changes to the privacy policy**

TERRAVINO may change the provisions of the privacy policy from time to time. If substantial changes are made to this policy, to the instructions regarding the use of personal information you provided, a notice will be published on the home page of the site.